

Asst. Prof. Serdar Altay

Personal Information

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Biography

Serdar Altay is a faculty member at the Economics Department of Istanbul Technical University (ITU). He has been appointed as an Assistant Professor in May 2018. Dr. Altay's recent research has focused on Transatlantic Trade and Investment Partnership and Turkey (World Economy, 2018), U.S.-Turkey Economic Relations (Center for Transatlantic Relations, JHU SAIS: 2017), and EU-Turkey Customs Union. He has expertise in international trade, foreign direct investment and development issues, as well as in transatlantic economic relations and political economy of Turkey. At ITU, Dr. Altay teaches International Finance, Financial Economics, European Economics and Institutions as well as Intermediate Macroeconomics. As a seasoned investment and trade professional Dr. Altay has eighteen years of experience mostly in public sector. He started his professional career as a civil servant at the Turkish Ministry of Economy in Ankara where he served as a Trade Specialist and negotiator between 2000 and 2005. Between 2005-2008, he carried out doctoral research on GATT/WTO negotiations on services trade and investment at the University of Trento (Italy), University of Kassel (Germany), and University of Lausanne (Switzerland). He managed the trade programming of the German Marshall Fund of the United States between 2008-2011 at its headquarters in Washington, DC. Finally, before joining ITU, he served as the Director of Sectorial and Strategic Analysis at Invest in Turkey (aka Investment Support and Promotion Agency of Turkey) for around 6 years. He led a team that carried out economic and policy analysis on investment trends, and strategic industries, and advised the Office of the Turkish Prime Minister on national investment attraction strategies. Dr. Altay is a graduate of the Middle East Technical University (Turkey) with a B.Sc. degree in International Relations and holds an M.A. degree in International Political Economy from Warwick University (UK). He also holds Ph.D. degrees in International Studies (Trento University) and in Economics and Social Sciences (Kassel University).

Education Information

Doctorate, Universitaet Kassel, Gesellschaftswissenschaften, Ekonomi Ve Sosyal Bilimler, Germany 2007 - 2011

Doctorate, Universita degli Studi di Trento, Italy 2005 - 2011

Postgraduate, University Of Warwick, Department Of Politics And International Studies, Uluslararası Politik Ekonomi, United Kingdom 2004 - 2005

Undergraduate, Orta Doğu Teknik Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, Uluslararası İlişkiler, Turkey 1995 - 2000

Foreign Languages

French, B1 Intermediate

English, C1 Advanced

Italian, A2 Elementary

Certificates, Courses and Trainings

Other, Online Global Trade Analysis Project (GTAP) Firm Heterogeneity (GTAP-HET) Course "Applied Policy Analysis with Advanced Trade Theories," Center for Global Trade Analysis, Department of Agricultural Economics, Purdue University, Purdue University, 2020

Dissertations

Doctorate, "Hegemony, Private Actors, and International Institutions: Transnational Corporations as the agents of transformation of the trade regime from GATT to the WTO", Università Degli Studi Di Trento, School Of International Studies, Uluslararası Çalışmalar, 2011

Postgraduate, "EU External Trade Policy and the WTO Doha Round Negotiations on Agriculture: An analysis of the EU influence at the WTO", University Of Warwick, Department Of Politics And International Studies, Uluslararası Politik Ekonomi, 2005

Research Areas

Social Sciences and Humanities, Economics, Political Science

Academic Titles / Tasks

Assistant Professor, İstanbul Teknik Üniversitesi, İşletme, Ekonomi, 2018 - Continues

Academic and Administrative Experience

Courses

Financial Economics, Undergraduate, 2017 - 2018

International Finance, Undergraduate, 2017 - 2018

Intermediate Macroeconomics, Undergraduate, 2016 - 2017

European Economics and Institutions, Undergraduate, 2016 - 2017, 2017 - 2018

Articles Published in Journals That Entered SCI, SSCI and AHCI Indexes

- I. **External differentiated integration between the European Union and Turkey: a 'Ukraine Model for the Customs Union upgrade?**
Altay S.
TURKISH STUDIES, 2021 (Journal Indexed in SSCI)
- II. **Associating Turkey with the Transatlantic Trade and Investment Partnership: A costly (re-) engagement?**
Altay S.
WORLD ECONOMY, vol.41, no.1, pp.308-336, 2018 (Journal Indexed in SSCI)
- III. **Associating Turkey with the Transatlantic Trade and Investment Partnership (TTIP): A Costly Re-Engagement?**
Altay S.
WORLD ECONOMY, vol.41, pp.308-336, 2018 (Journal Indexed in SSCI)

Articles Published in Other Journals

- I. **The 'Norway Model' for a Privileged Partnership Between the EU and Turkey**
Altay S.
EGE ACADEMIC REVIEW, vol.21, no.3, pp.213-226, 2021 (Journal Indexed in ESCI)
- II. **Toward a "Privileged Partnership": The EU, Turkey and the Upgrade of the Customs Union**
Altay S.
INSIGHT TURKEY, vol.20, no.3, pp.179-198, 2018 (Journal Indexed in ESCI)

Refereed Congress / Symposium Publications in Proceedings

- I. **EU-Turkey Customs Union 2.0: Toward Privileged Partnership**
Altay S.
International Congress on Politic, Economic and Social Studies (ICPESS), Ankara, Turkey, 9 - 11 November 2017, vol.2017, no.3, pp.1
- II. **Derin Entegrasyon ve 'DTÖ-artı' Gündemi Işığında Türkiye-AB Gümrük Birliği'nin Kamu Alımlarına Genişletilmesi ve Türkiye'ye Etkileri,"**
Altay S.
International Congress on Politic, Economic and Social Studies (ICPESS), Ankara, Turkey, 9 - 11 November 2017, vol.2, pp.175-199
- III. **EU-Turkey Customs Union Upgrade: Turkey's Expectations, Potential Benefits and Risks"**
Altay S.
2nd Congress on International Economic and Administrative Perspectives (CIEP): Sustainable Global Competition, Isparta, Turkey, 5 - 07 October 2017, pp.246-248
- IV. **Ideas, American Hegemony and the Post-War Economic Order: The Genesis of the Trading Regime**
Altay S.
IWLP-2017, 3rd International Workshop on Law and Politics, İstanbul, Turkey, 9 - 10 September 2017, pp.129-145

Supported Projects

Altay S., Project Supported by Higher Education Institutions, BREXIT Sonrasında Türkiye ve Avrupa Birliği İçin Alternatif Ekonomik Entegrasyon Modelleri, 2019 - Continues

Altay S., Hannum C. M. , Project Supported by Higher Education Institutions, Türkiye-AB Gümrük Birliğinin Güncellenmesinin Türkiye için Fayda ve Maliyetleri, 2018 - 2020

Citations

Total Citations (WOS):8

h-index (WOS):2

Scholarships

Erasmus , European Commission, 2007 - 2008

Jean Monnet Scholarship, European Commission, 2004 - 2005

Non Academic Experience

Other Public Institution, Invest in Turkey-Cumhurbaskanligi Yatirim Ofisi, Investment Promotion
Ministry, Ministry of Justice, Ministry of Justice
Business Organization (private), Sidar Global Advisors (SGA), Consultancy
Other, German Marshall Fund of The United States, Washington DC, Economics Program
University, University of Lausanne, Law
University, University of Trento, School of International Studies
Other Public Institution, Ministry of Trade, DG of Agreements
University, Baskent University, Department of International Trade