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Education Information

Doctorate, Bogazici University, Institute Of Socıal Scıences, İşletme (Dr), Turkey 1997 - 2004

Foreign Languages

English

Research Areas

Social Sciences and Humanities, Management, Management and Organization

Academic Titles / Tasks

Associate Professor, Istanbul Technical University, İşletme, İşletme Mühendisliği, 2013 - Continues

Academic and Administrative Experience

İstanbul Teknik Üniversitesi, İşletme Fakültesi, İşletme Mühendisliği Bölümü, 2013 - 2014
İstanbul Teknik Üniversitesi, İşletme Fakültesi, İşletme Mühendisliği Bölümü, 2010 - 2012

Courses

Management and Organizations, Postgraduate, 2016 - 2017
Strategic Management for Engineers, Undergraduate, 2016 - 2017
Organization Theory, Doctorate, 2016 - 2017, 2015 - 2016, 2014 - 2015

Published journal articles indexed by SCI, SSCI, and AHCI

I. **The resurrection of earlier imprints post mortem: Explaining the Turkish agricultural cooperative**

movement with an imprinting theory lens, 1888-1937
Soydemir C. O., Erçek M.
ANNALS OF PUBLIC AND COOPERATIVE ECONOMICS, vol.94, no.4, pp.1199-1232, 2023 (SSCI)

II. **Public transportation business model evaluation with Spherical and Intuitionistic AHP and sensitivity analysis**
Buran B., Erçek M.
EXPERT SYSTEMS WITH APPLICATIONS, vol.204, 2022 (SCI-Expanded)

III. **Prompting green product and process innovation: examining the effects of green transformational leadership and dynamic capabilities**
Ahmad B., Shafique I., Qammar A., Erçek M., Kalyar M. N.
TECHNOLOGY ANALYSIS & STRATEGIC MANAGEMENT, 2022 (SSCI)

IV. **Convergence or Divergence among Business Models of Public Bus Transport Authorities across the Globe: A Fuzzy Approach**
Buran B., Erçek M.
SUSTAINABILITY, vol.13, no.19, 2021 (SCI-Expanded)

V. **Linking national business system and firm level innovation A serial mediation analysis with intellectual capital and absorptive capacity**
Ahmad B., Erçek M.
EUROPEAN JOURNAL OF INNOVATION MANAGEMENT, vol.23, no.5, pp.765-788, 2020 (SSCI)

VI. **State and transforming institutional logics: the emergence and demise of Ottoman cooperatives as hybrid organizational forms, 1861-1888**
Soydemir C. O., Erçek M.
BUSINESS HISTORY, 2020 (SSCI)

VII. **Imprints of an Entrepreneur and Evolution of a Business Group, 1948-2010**
Erçek M., GUNCAVDI O.
BUSINESS HISTORY, vol.58, no.1, pp.89-110, 2016 (SSCI)

VIII. **EXPLAINING ADOPTION OF MANAGEMENT INNOVATIONS IN LESS ADVANCED SETTINGS: EVIDENCE FROM TURKEY**
Ercek M.
JOURNAL OF BUSINESS ECONOMICS AND MANAGEMENT, vol.15, no.5, pp.994-1016, 2014 (SSCI)

IX. **Designing a Capability-Focused Strategic Management Model for a Turkish Public Hospital: Learning from Failure**
Turkeli S., Erçek M.
SYSTEMIC PRACTICE AND ACTION RESEARCH, vol.23, no.5, pp.353-370, 2010 (SSCI)

X. **HRMization in Turkey: expanding the rhetoric-reality debate in space and time**
Ercek M.
INTERNATIONAL JOURNAL OF HUMAN RESOURCE MANAGEMENT, vol.17, no.4, pp.648-672, 2006 (SSCI)

XI. **Vatandaş Kuruluş Kavramı Türk Kuruluşları İyi Birer Vatandaş mı**
KÜSKÜ AKDOĞAN F., ERÇEK M.
Amme Idaresi Dergisi, vol.33, no.3, pp.79-95, 1999 (SSCI)

Articles Published in Other Journals

I. **Discursive struggles over the Turkish agricultural cooperative field: liberal vs etatist frames during the early republican era, 1930-1933**
Soydemir C. O., Erçek M.
Research Journal of Business and Management, vol.7, no.1, pp.1-12, 2020 (Peer-Reviewed Journal)

II. **EVOLUTIONARY MECHANISMS OF IMPRINTING: EVIDENCE FROM TWO CASE STUDIES**
Ekşi E., ERÇEK M.
Research Journal of Business and Management, vol.6, no.2, pp.88-108, 2019 (Peer-Reviewed Journal)

III. **Reconciling History and Organization Theory: Challenges and Prospects of a Hermeneutical Program of Inquiry**
Soydemir C. O., ERÇEK M.
Journal of Management & Organization Studies, vol.4, no.1, pp.5-18, 2019 (Peer-Reviewed Journal)

IV. **Absorptive Capacity and Institutional Theory: A Review and Appraisal of Future Research Agenda**
AHMAD b., ERÇEK M.
Journal of Economic and Management Perspectives, vol.12, 2018 (Peer-Reviewed Journal)

V. **Türkiye de Yönetim Modalarının Firma içi Uyarlanma Sürecini Anlamak Aktörler Moda Etkileşimleri ve Çevre Ülke Konumu**
ERÇEK M.
ODTÜ Gelişme Dergisi, vol.43, pp.745-777, 2016 (Peer-Reviewed Journal)

VI. **Türkiye de İş Dünyası için İlk İşletme Dergisi İşletme İşletme Ekonomisi ve Organizasyon Mecmuası**
ÜSDİKEN B., ERÇEK M.
Yönetim Araştırmaları Dergisi, vol.9, pp.53-90, 2009 (Peer-Reviewed Journal)

VII. **Discursive ambiguity, professional networks and peripheral contexts: The translation of total quality management in Turkey, 1991-2002**
Erçek M.
International Studies of Management and Organization, vol.38, no.4, pp.78-99, 2008 (Peer-Reviewed Journal)

VIII. **Örgütsel Bağlılığın Duygusal Bileşenleri Türk Kamu Kuruluşunda Kapsamlı bir Yapısal Denklem Modeli**
BİÇER İ. H., KÜSKÜ F., ERÇEK M., ÇAKMAK A. F.
İTÜ Dergisi d, vol.8, no.4, pp.29-36, 2008 (Peer-Reviewed Journal)

IX. **Çeviri Aktör Ağları ve Eksik Öncül Kurumsallaşma Türkiye deki Mesleki Personel İnsan Kaynakları Söyleminin Yeniden Kurgulanması 1960 1999**
ERÇEK M.
Yönetim Araştırmaları Dergisi, vol.4, pp.129-195, 2004 (Peer-Reviewed Journal)

Books & Book Chapters

I. **The Dynamics of Entrepreneurial Networks:A Qualitative Assessment of University Incubator's Role in theEarly Stages of Hi-Tech Startups**
ERÇEK M., SARITEMUR M.
in: Nascent Entrepreneurship and Successful New Venture Creation, António Carrizo Moreira, José Guilherme Leitão Dantas, José Guilherme Leitão Dantas, Editor, IGI Global, hershey, PA, pp.239-258, 2018

II. **İşletme İktisadı: Türkiye'de bir Akademik Disiplinin Oluşumu, Gelişimi ve Sönüşü**
ERÇEK M., ÜSDİKEN B.
in: Prof Dr Haydar Kazgan a Armağan Yakın Tarihimizin İktisadi Panoraması, Ertuğrul Tokdemir, İ. Öner Günçavdı, Saime S. Kayam, Editor, Turk Tarih Kurumu, pp.229-260, 2011

III. **Trust/Distrust in Interorganizational Settings: A Case Study Approach in Two Joint Ventures**
Erçek M., Erden Bayazıt Z.
in: Yücel Candemir'e Armağan, Tokdemir E., Günçavdı Ö., Küçükçifçi S., Editor, İstanbul Teknik Üniversitesi İşletme Fakülte Kitabevi, İstanbul, pp.397-412, 2006

IV. **Evolutionary Dynamics of Interorganisational Exchange Relationships: Evidence from a Differentiated Context**
Erçek M.
in: Halil Aksu'ya Armağan, Günçavdı Ö., Küçükçifçi S., Tokdemir E., Editor, İstanbul Teknik Üniversitesi İşletme Fakülte Kitabevi, İstanbul, pp.279-298, 2000

Refereed Congress / Symposium Publications in Proceedings

I. **OSMANLI DEVLETİ'NDE 19. YY.'DA ORTAYA ÇIKAN İLİM CEMİYETLERİNE KURUMSAL MANTIKLAR ÇERÇEVESİNDEN TARİHSEL BİR BAKIŞ**
Soydemir C. O., Erçek M.
30.Ulusal Yönetim ve Organizasyon Kongresi, Isparta, Turkey, 26 May - 28 December 2022, pp.698-705

II. **Public Transportation Business Model Assessment with Spherical Fuzzy AHP**
Buran B., Erçek M.
International Conference on Intelligent and Fuzzy Systems, INFUS 2021, İstanbul, Turkey, 24 - 26 August 2021, vol.308, pp.741-748

III. **Translation and Legitimization of Venture Capital İnvestment Practices in the Turkish Setting: The Role of Emigrant Founders**
Bozkurt A., ERÇEK M.
36 th EGOS Kollokyumu, Hamburg, Germany, 2 - 04 July 2020

IV. **Türk Tarım Kredi Kooperatiflerinin Örgütsel Form Olarak Yeniden Ortaya Çıkış ve Değişimi Üzerine Tarihsel Bir İnceleme, 1920-1948**
Erçek M., Soydemir C. O.
26. Ulusal Yönetim ve Organizasyon Kongresi, Trabzon, Turkey, 10 - 12 May 2018, vol.1, pp.873-880

V. **The emergence of cooperatives as organizational forms in Turkish history, 1864-1938**
Erçek M., Soydemir C. O.
77th Academy of Management Annual Meeting, Atlanta, United States Of America, 5 - 08 August 2017, pp.2

VI. **The Analysis of Quality Management Practices' Impact on Profit Margin of the Fırms**
LEVENT G., TAŞ O., ERÇEK M.
Global Business Research Congress, İstanbul, Turkey, 24 - 25 May 2017

VII. **Syntagmatic Reflexivity and Hybridized Modernities: Re-embedding Agency in Institutional Systems**
ERÇEK M.
13th New Institutionalism Workshop, Kudus, Indonesia, 19 - 20 March 2017

VIII. **Of Robots Surgeons and Careers The Role of Professional Work in Creating the Robotic Surgery Career Field in Turkey**
TÜRKELİ S., ERÇEK M.
32. EGOS Colloquium, Napoli, Italy, 7 - 09 July 2016

IX. **Double Translation A Post colonial Appraisal of Management Model Transition in a Multinational Company Network**
ERÇEK M., ONAY E.
32. EGOS Colloquium, Napoli, Italy, 7 - 09 July 2016

X. **Hybridized modernity syntagmatic reflexives and the periphery A preliminary proposal for emergent institutionalism**
ERÇEK M.
31. EGOS Kollokyumu, Atina, 2 - 04 July 2015

XI. **Türkiye'deki İşletme Grupları, Sahipleri ve Yöneticileri İle İlgili Kitaplar Üzerine Bir İnceleme**
Erçek M., Dirlik S.
23. Ulusal Yönetim ve Organizasyon Kongresi, Muğla, Turkey, 14 - 16 May 2015, vol.1, pp.135-137

XII. **Divergence in Firms How Technology Convergence Relate to Organizational Boundaries**
TUNÇALP D., ERÇEK M.
74th Academy of Management Annual Meeting, Philadelphia, United States Of America, 1 - 05 August 2014, vol.2014, pp.14310

XIII. **Institutional Bricolage and Family Imprint History of Family Holding Form in Turkey**
ERÇEK M.
74th Academy of Management Annual Meeting, Philadelphia, United States Of America, 1 - 05 August 2014, vol.2014, pp.10959

XIV. **Living in a horror empire Rediscovering day to day life in contemporary workplaces**

TUNÇALP D., ERÇEK M.
30. EGOS Colloquium, Rotterdam, Netherlands, 3 - 05 July 2014

XV. **The role of institutional bricolage and family imprints in the genesis and perpetuity of Turkish family holdings Koç and Sabanci holding cases**
ERÇEK M.
30. EGOS Kollokyumu, 3 - 05 July 2014

XVI. **Absorbing Fashionable Management Innovations The Case of Six Sigma and Balanced Scorecard in Turkey**
ERÇEK M., GÜMÜŞTAŞ C.
27. EGOS Colloquium, Göteborg, Sweden, 9 - 11 July 2011

XVII. **Discursive vs Substantive Dissemination of Fashionable Ideas in an Emerging Economy Context The Turkish Case**
ERÇEK M.
26. EGOS Colloquium, Lizbon, Portugal, 1 - 03 July 2010

XVIII. **Spread of Management Fashions in Peripheral Business Systems The Role of Turkish Business Groups in Consuming Adopting and Diffusing Six Sigma**
ERÇEK M.
24. EGOS Colloquium, Amsterdam, Netherlands, 10 - 12 July 2008

XIX. **Effects of Discursive Interactions and Propagator Networks on Cross Border Diffusion of Management Knowledge Qualitative Evidence from Turkish HRM and TQM Discourses 1991 2002**
SAY A. A., ERÇEK M.
21. EGOS Colloquium, Berlin, Germany, 30 June - 02 July 2005

XX. **HRMization in Turkey: Rhetorics and Realities**
Süder N. A., Erçek M.
13th IMDA Annual World Business Congress, Maastricht, Netherlands, 14 - 18 July 2004, vol.13, pp.304-310

XXI. **Corporate Social Responsibility and Practices in Turkish Textile Industry**
Süder N. A., Erçek M.
13th IMDA Annual World Business Congress, Maastricht, Netherlands, 14 - 18 July 2004, vol.13, pp.836-841

XXII. **Interorganizational Trust/Distrust : A Case Study Approach**
Erçek M., Erden Bayazıt Z.
16th EGOS Colloquiuim, Helsinki, Finland, 2 - 04 July 2000, pp.178-179

XXIII. **Evolutionary Dynamics of Interorganizational Exchange Relationships: The Case of Turkish IT Suppliers**
Erçek M.
5th Western Academy of Management, İstanbul, Turkey, 29 June - 02 July 1998, pp.1

Supported Projects

Erçek M., TUBITAK Project, Tarih, Kurumsallaşma ve Etkileşimler: Türk Tarım Kredi Kooperatiflerinin Bir Örgütsel Form Olarak İnşası ve Kurumsal Değişim Mekanizmaları, 1920-2016, 2018 - 2020
Erçek M., TUBITAK Project, Yeni Yönetim Uygulamalarının Türkiye deki Yayılım Dinamikleri Holdingler ve Uluslararası Şirketlerin Etkileri, 2009 - 2011

Activities in Scientific Journals

Yönetim ve Organizasyon Araştırmaları Dergisi, Assistant Editor/Section Editor, 2015 - Continues

Scientific Refereeing

Management Decision, Journal Indexed in SSCI, June 2017
Journal of Business Research, Journal Indexed in SSCI, February 2017

Scientific Consultations

İTÜ Arı Teknokent A.Ş., Scientific Consultancy, Istanbul Technical University, İşletme, İşletme Mühendisliği, Turkey, 2015 - Continues

Metrics

Publication: 49
Citation (WoS): 32
Citation (Scopus): 59
H-Index (WoS): 4
H-Index (Scopus): 5

Congress and Symposium Activities

10. Endüstri İşletme Mühendisliği Kurultayı, Panelists, Adana, Turkey, 2015

Invited Talks

Türkiye'de İşletme Tarihi Çalışmak: Kuramcıdan Amatör Tarihçiye Yolculuk, Conference, Sinop Üniversitesi, Turkey, February 2022

Non Academic Experience

Technology Development Zone, İTÜ Arıteknokent, İTÜ Çekirdek
İTÜ Arıteknokent A.Ş.
İstanbul Teknik Üniversitesi
İstanbul Teknik Üniversitesi
İstanbul Teknik Üniversitesi
İstanbul Teknik Üniversitesi