

Prof. Başar Öztayşı

Personal Information

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Education Information

Doctorate, İstanbul Technical University, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, Turkey 2002 - 2009

Postgraduate, İstanbul Technical University, Fen Bilimleri Enstitüsü, İşletme Mühendisliği Anabilim Dalı, Turkey 1999 - 2002

Undergraduate, İstanbul Technical University, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, Turkey 1995 - 1999

Foreign Languages

English

Dissertations

Doctorate, Müşteri ilişkileri yönetiminde etkinliği artırmak için bir bulanık model önerisi, İstanbul Teknik Üniversitesi, Fen Bilimleri Enstitüsü, Endüstri Mühendisliği, 2009

Postgraduate, Müşteri İlişkileri Yönetimi Uygulaması, İstanbul Teknik Üniversitesi, Fen Bilimleri Enstitüsü, İşletme Mühendisliği Anabilim Dalı, 2002

Research Areas

Technical Sciences, Industrial Engineering , Decision Theory, Multi Criteria Decision Making, Decision Support Systems

Academic Titles / Tasks

Assistant Professor, İstanbul Technical University, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, 2013 - Continues

Lecturer PhD, İstanbul Technical University, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, 2010 - 2013

Research Assistant, İstanbul Technical University, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, 1999 - 2009

Academic and Administrative Experience

İstanbul Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, 2016 - Continues

İstanbul Teknik Üniversitesi, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, 2012 - 2013

Courses

Management Information Systems, Undergraduate, 2016 - 2017, 2015 - 2016
Information Systems Management, Postgraduate, 2016 - 2017, 2015 - 2016
Bilişim Sistemlerinin Analizi ve Tasarımı, Postgraduate, 2016 - 2017, 2015 - 2016, 2014 - 2015
Management Information Systems, Postgraduate, 2016 - 2017, 2015 - 2016
E-İş – Dijital Çağda Yeni İş Modelleri, Postgraduate, 2016 - 2017, 2015 - 2016
Business Intelligence and Management Support Systems, Undergraduate, 2016 - 2017, 2015 - 2016, 2014 - 2015
Information Technology Project II, Undergraduate, 2016 - 2017, 2015 - 2016, 2014 - 2015
Information Technology Project I, Undergraduate, 2016 - 2017, 2015 - 2016
Ecommerce Applications, Postgraduate, 2016 - 2017, 2015 - 2016
Emarketing, Undergraduate, 2015 - 2016
Management of InformationTechnology, Undergraduate, 2015 - 2016
Ecommerce Applications, Postgraduate, 2014 - 2015

Published journal articles indexed by SCI, SSCI, and AHCI

I. Call center performance measurement using intuitionistic fuzzy sets

Öztayşı B., Kahraman C., Çevik Onar S.

JOURNAL OF ENTERPRISE INFORMATION MANAGEMENT, vol.33, no.4, pp.1741-1759, 2020 (SSCI)

Supported Projects

Kahraman C., Çevik Onar S., Öztayşı B., Project Supported by Higher Education Institutions, Alacak takibi yapan kurumların performansa bağlı gruplanması ve dosya atama optimizasyonu, 2018 - 2019
Öztayşı B., Project Supported by Higher Education Institutions, Market Analysis via Twitter: An Application for GSM Providers in Turkey, 2015 - 2018
Öztayşı B., Project Supported by Higher Education Institutions, Forecasting Resl Estate Index Using Grey forecasting An Application In Turkey, 2013 - 2018
Öztayşı B., Project Supported by Higher Education Institutions, a dECiSİON mODEL FOR cms sELECTİON Using Topsis Grey, 2012 - 2018
Öztayşı B., Project Supported by Higher Education Institutions, Analysis of Participant Behaviour in a Twitter Based Crowdsourcing Project, 2011 - 2018

Memberships / Tasks in Scientific Organizations

Yöneyelem Araştırması Derneği, Member, 2013 - Continues

Metrics

Publication: 257
Citation (WoS): 1351
Citation (Scopus): 1622
H-Index (WoS): 17
H-Index (Scopus): 20

Congress and Symposium Activities

EUSFLAT 2017 The 10th Conference of the European Society for Fuzzy Logic and Technology, Session Moderator, İstanbul, Turkey, 2017

2ND World Conference On Technology, Innovation and Entrepreneurship, Session Moderator, İstanbul, Turkey, 2017

RACR 2013: The 4th international conference on risk analysis and crisis response, Session Moderator, İstanbul, Turkey, 2013

FLINS 2012 : 10th International FLINS Conference on Uncertainty Modeling in Knowledge Engineering and Decision Making, Session Moderator, İstanbul, Turkey, 2012