

Assoc. Prof. Başar Öztayşi

Personal Information

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Education Information

Doctorate, İstanbul Teknik Üniversitesi, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, Turkey 2002 - 2009

Post Graduate, İstanbul Teknik Üniversitesi, Fen Bilimleri Enstitüsü, İşletme Mühendisliği Anabilim Dalı, Turkey 1999 - 2002

Under Graduate, İstanbul Teknik Üniversitesi, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, Turkey 1995 - 1999

Foreign Languages

English

Dissertations

Doctorate, Müşteri ilişkileri yönetiminde etkinliği arttırmak için bir bulanık model önerisi, İstanbul Teknik Üniversitesi, Fen Bilimleri Enstitüsü, Endüstri Mühendisliği, 2009

Post Graduate, Müşteri İlişkileri Yönetimi Uygulaması, İstanbul Teknik Üniversitesi, Fen Bilimleri Enstitüsü, İşletme Mühendisliği Anabilim Dalı, 2002

Research Areas

Technical Sciences, Industrial Engineering , Decision Theory, Multi Criteria Decision Making, Decision Support Systems

Academic Titles / Tasks

Assistant Professor, İstanbul Teknik Üniversitesi, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, 2013 - Continues

Lecturer PhD, İstanbul Teknik Üniversitesi, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, 2010 - 2013

Research Assistant, İstanbul Teknik Üniversitesi, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, 1999 - 2009

Professional Experience

Assistant Director of the Institute, İstanbul Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, 2016 - Continues

Deputy Head of Department, İstanbul Teknik Üniversitesi, İşletme Fakültesi, Endüstri Mühendisliği Bölümü, 2012 - 2013

Courses

Management Information Systems, Under Graduate, 2015 - 2016, 2016 - 2017

Information Systems Management, Post Graduate, 2015 - 2016, 2016 - 2017

Bilişim Sistemlerinin Analizi ve Tasarımı, Post Graduate, 2014 - 2015, 2015 - 2016, 2016 - 2017

Management Information Systems, Post Graduate, 2015 - 2016, 2016 - 2017

E-İş – Dijital Çağda Yeni İş Modelleri, Post Graduate, 2015 - 2016, 2016 - 2017
Business Intelligence and Management Support Systems, Under Graduate, 2014 - 2015, 2015 - 2016, 2016 - 2017
Information Technology Project II, Under Graduate, 2014 - 2015, 2015 - 2016, 2016 - 2017
Information Technology Project I, Under Graduate, 2015 - 2016, 2016 - 2017
Ecommerce Applications, Post Graduate, 2015 - 2016, 2016 - 2017
Emarketing, Under Graduate, 2015 - 2016
Management of Information Technology, Under Graduate, 2015 - 2016
Ecommerce Applications, Post Graduate, 2014 - 2015

Articles Published in Journals That Entered SCI, SSCI and AHCI Indexes

- **Call center performance measurement using intuitionistic fuzzy sets**

Öztayşı B., Kahraman C., Çevik Onar S.

JOURNAL OF ENTERPRISE INFORMATION MANAGEMENT, vol.33, pp.1741-1759, 2020 (Journal Indexed in SSCI)

Supported Projects

Kahraman C., Çevik Onar S., Öztayşı B., Project Supported by Higher Education Institutions, Alacak takibi yapan kurumların performansına bağlı gruplanması ve dosya atama optimizasyonu, 2018 - 2019

Öztayşı B., Project Supported by Higher Education Institutions, Market Analysis via Twitter: An Application for GSM Providers in Turkey, 2015 - 2018

Öztayşı B., Project Supported by Higher Education Institutions, Forecasting Resl Estate Index Using Grey forecasting An Application In Turkey, 2013 - 2018

Öztayşı B., Project Supported by Higher Education Institutions, a dECISION mODEL FOR cms sELECTION Using Topsis Grey, 2012 - 2018

Öztayşı B., Project Supported by Higher Education Institutions, Analysis of Participant Behaviour in a Twitter Based Crowdsourcing Project, 2011 - 2018

Memberships / Tasks in Scientific Organizations

Member, 2013 - Continues

Invited Congress and Symposium Activities

EUSFLAT 2017 The 10th Conference of the European Society for Fuzzy Logic and Technology, Session Moderator, İstanbul, Turkey, 2017

2ND World Conference On Technology, Innovation and Entrepreneurship, Session Moderator, İstanbul, Turkey, 2017

RACR 2013: The 4th international conference on risk analysis and crisis response, Session Moderator, İstanbul, Turkey, 2013

FLINS 2012 : 10th International FLINS Conference on Uncertainty Modeling in Knowledge Engineering and Decision Making, Session Moderator, İstanbul, Turkey, 2012

Citations

Total Citations (WOS):1262

h-index (WOS):17