Prof. Deniz Tunçalp

Personal Information

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International Researcher IDs
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Publons / Web Of Science ResearcherID: S-5015-2016
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Education Information

Postgraduate, Istanbul Bilgi University, Institute Of Social Sciences, Hukuk (Yl) (Tezsiz), Turkey 2009 - 2011
Doctorate, Sabanci University, Institute Of Social Sciences, Yönetim Bilimleri (Dr), Turkey 2000 - 2006
Postgraduate, Middle East Technical University, Graduate School Of Natural And Applied Sciences, Endüstri Mühendisliği
(Yl) (Tezli), Turkey 1997 - 2000
Postgraduate, Middle East Technical University, Graduate School Of Informatics, Information Systems, Turkey 1997 -
1999
Undergraduate, Middle East Technical University, Faculty Of Engineering, Department Of Industrial Engineering, Turkey
1992 - 1997

Foreign Languages

English

Dissertations

Doctorate, The recursive dualism of technology: Reconstructing the process of technology adaptation in organizations,
Sabancı Üniversitesi, Sosyal Bilimler Enstitüsü, Yönetim Bilimleri (Dr), 2005
Postgraduate, Development of enterprise resource planning post-implementation performance assesment, Orta Doğu
Teknik Üniversitesi, Fen Bilimleri Enstitüsü, Endüstri Mühendisliği (Yl) (Tezli), 2000

Research Areas

Management and Organization

Academic Titles / Tasks

Assistant Professor, Istanbul Technical University, İşletme Fakültesi, İşletme Mühendisliği Bölümü, 2010 - Continues
Instructor, Sabanci University, Faculty Of Management Sciences, Department Of Management Science Program, 2006 -
2008

Books & Book Chapters

I. **Digitalization of Manufacturing Processes with Startup Collaboration: Arçelik Developing a Digital Twin with Simularge**
YILDIRIM N., TUNÇALP D., Gökçer İstanbullu G., Konuşkan Y., İnan M., Yasin O., Apaçoğlu-Turan B., Turan E., Özer Ö. F., Kerimoğlu V.
in: Digitalization of Manufacturing Processes with Startup Collaboration: Arçelik Developing a Digital Twin with Simularge, Urbach Nils, Röglinger Maximilian, Kautz Karlheinz, Alias Rose Alinda, Saunders Carol, Wiener Martin, Editor, Springer, Cham, pp.61-83, 2021

II. **TazeDirekt.com: Branding charmor operational basics?**
ÖZTÜRKCAN ÖZDİNÇ D. S., TUNÇALP D.
in: Case Studies in Food Retailing and Distribution, John Byrom, Dominic Medway, Alessio Cavicchi Cristina Santini, Editor, Elsevier, pp.37-52, 2018

III. **Case study 4: Diageo in Turkey: The lion'xxs milk versus global spirits**
TUNÇALP D., ÖZTÜRKCAN ÖZDİNÇ D. S.
in: Strategic Marketing Cases in Emerging Markets, , Editor, Springer International Publishing, pp.47-60, 2018

IV. **Viva Solidarity!: Framing Repertoire of Emerging Social Movements against Institutional Change in Two Turkish Universities**
GÜNEŞTEPE K., TUNÇALP D.
in: Book Series Research in the Sociology of Organizations, Rómulo Pinheiro , Lars Geschwind , Francisco O. Ramirez , Karsten Vrangbek, Editor, EMERALD, pp.297-326, 2016

Supported Projects

Tunçalp D., Project Supported by Higher Education Institutions, Academy Of Management Conference- Çoklu Tam Makale Sunumu, 2014 - 2018

Tunçalp D., Project Supported by Higher Education Institutions, European Group for Organization Studies Konferans Çok Makaleli Katılım, 2014 - 2018

Tunçalp D., Project Supported by Higher Education Institutions, Questioning The Practice Of Online Organizational Ethnography a Systematic Review, 2013 - 2018

Tunçalp D., Project Supported by Higher Education Institutions, The Relationship Between the Observer and the observed Revisiting Reflexivitiy with Tranference and Countersference, 2012 - 2018

Metrics

Publication: 31
Citation (WoS): 22
Citation (Scopus): 59
H-Index (WoS): 3
H-Index (Scopus): 5

Non Academic Experience

Turkcell Iletisim Hizmetleri A.S.
Turkcell Iletisim Hizmetleri A.S.
Turkcell Iletisim Hizmetleri A.S.
InfoNet Bilgi Teknolojileri A.S.
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