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Published journal articles indexed by SCI, SSCI, and AHCI

- I. **How do airlines survive? An integrated efficiency analysis on the survival of airlines**
Kaya G., Aydın U., Ülengin B., Karadayı M. A., Ülengin F.
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- II. **Is ignoring the zero market a panacea? A comparison of gravity models for Turkish international air cargo**
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- III. **Integrated methodology for evaluating the efficiency of airports: A case study in Turkey**
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- IV. **Analyzing air cargo flows of Turkish domestic routes: A comparative analysis of gravity models***
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- V. **A choice experiment on preferences for electric and hybrid cars in Istanbul**
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- VI. **Environmental Kuznets Curve for carbon emissions in Turkey The role of energy use and trade**
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- VII. **Analysis of Brand Image Effect on Advertising Awareness Using A Neuro-Fuzzy and A Neural Network Prediction Models**
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- VIII. **Modeling Toothpaste Brand Choice An Empirical Comparison of Artificial Neural Networks and Multinomial Probit Model**
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Articles Published in Other Journals

- I. **The effect of sales promotions intensity on volume and variability in category sales of large retailers**
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- II. **Student Residential Satisfaction of On-Campus Hostels: Case of ITU, European Academic Research**
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- III. **The role of foreign direct investment and trade on carbon emissions in Turkey**
KAYA G., ÜLENGİN K. B., KAYALICA M. Ö., Kumaş M.
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- IV. **Prioritization of Customer Order Selection Factors by utilizing Conjoint Analysis: A Case Study for a Structural Steel Firm**
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International Journal of Social, Human Science and Engineering, vol.8, no.2, pp.146-150, 2014 (Peer-Reviewed Journal)
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Supported Projects

Ülengin K. B., Uray N., Ülengin F., TUBITAK Project, Pazarlama Ve Tüketici Odaklı Faktörlerin Binek Otomobil Firmalarının Performansı Üzerindeki Dinamik Etkilerinin Analitik Modellerle İncelenmesi, 2020 - 2022

Ülengin K. B., Project Supported by Higher Education Institutions, Hızlı Tüketim Malları Sektöründe Çoklu Seçim Modelleri, 2006 - 2007

Metrics

Publication: 21

Citation (WoS): 1

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H-Index (WoS): 1

H-Index (Scopus): 2