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Published journal articles indexed by SCI, SSCI, and AHCI

- I. **How do airlines survive? An integrated efficiency analysis on the survival of airlines**
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- IV. **Analyzing air cargo flows of Turkish domestic routes: A comparative analysis of gravity models***
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- V. **A choice experiment on preferences for electric and hybrid cars in Istanbul**
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- VI. **Environmental Kuznets Curve for carbon emissions in Turkey The role of energy use and trade**
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- VII. **Analysis of Brand Image Effect on Advertising Awareness Using A Neuro-Fuzzy and A Neural Network Prediction Models**
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- I. **The effect of sales promotions intensity on volume and variability in category sales of large retailers**
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- III. **The role of foreign direct investment and trade on carbon emissions in Turkey**
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- IV. **Prioritization of Customer Order Selection Factors by utilizing Conjoint Analysis: A Case Study for a Structural Steel Firm**
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Supported Projects

Ülengin K. B., Uray N., Ülengin F., TUBITAK Project, Pazarlama Ve Tüketici Odaklı Faktörlerin Binek Otomobil Firmalarının Performansı Üzerindeki Dinamik Etkilerinin Analitik Modellerle İncelenmesi, 2020 - 2022

Ülengin K. B., Project Supported by Higher Education Institutions, Hızlı Tüketim Malları Sektöründe Çoklu Seçim Modelleri, 2006 - 2007

Metrics

Publication: 21

Citation (WoS): 1

Citation (Scopus): 6

H-Index (WoS): 1

H-Index (Scopus): 2