

## Prof.Dr. Kemal Bur Ülengin

### Kişisel Bilgiler

E-posta: ulenginbur@itu.edu.tr

Uluslararası Araştırmacı ID'leri

ORCID: 0000-0001-5276-8861

ScopusID: 57194110321

Yoksis Araştırmacı ID: 152411

### SCI, SSCI ve AHCI İndekslerine Giren Dergilerde Yayınlanan Makaleler

- I. **How do airlines survive? An integrated efficiency analysis on the survival of airlines**  
Kaya G., Aydın U., Ülengin B., Karadayı M. A., Ülengin F.  
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- II. **Is ignoring the zero market a panacea? A comparison of gravity models for Turkish international air cargo**  
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- III. **Integrated methodology for evaluating the efficiency of airports: A case study in Turkey**  
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TRANSPORT POLICY, cilt.127, ss.31-47, 2022 (SSCI)
- IV. **Analyzing air cargo flows of Turkish domestic routes: A comparative analysis of gravity models\***  
Aydın U., Ulengin B.  
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- V. **A choice experiment on preferences for electric and hybrid cars in Istanbul**  
İNCİ E., Taspınar Z. T., Ulengin B.  
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- VI. **Environmental Kuznets Curve for carbon emissions in Turkey The role of energy use and trade**  
Kaya G., Kayalica M. Ö., Ülengin K. B., Kumas M.  
DYNAMICS OF GROWTH IN EMERGING ECONOMIES: THE CASE OF TURKEY, cilt.183, ss.306-321, 2019 (SSCI)
- VII. **Analysis of Brand Image Effect on Advertising Awareness Using A Neuro-Fuzzy and A Neural Network Prediction Models**  
Fahmi A., Ülengin K. B., Kahraman C.  
INTERNATIONAL JOURNAL OF COMPUTATIONAL INTELLIGENCE SYSTEMS, cilt.10, sa.1, ss.690-710, 2017 (SCI-Expanded)
- VIII. **Modeling Toothpaste Brand Choice An Empirical Comparison of Artificial Neural Networks and Multinomial Probit Model**  
KAYA T., AKTAŞ E., Topcu Y. İ., ÜLENGİN K. B.  
International Journal of Computational Intelligence Systems, cilt.3, sa.5, ss.674-687, 2010 (SCI-Expanded)

### Diğer Dergilerde Yayınlanan Makaleler

- I. **The effect of sales promotions intensity on volume and variability in category sales of large retailers**  
Zeybek O., Ulengin B.  
JOURNAL OF MARKETING ANALYTICS, cilt.10, sa.1, ss.19-29, 2022 (ESCI)

- II. **Student Residential Satisfaction of On-Campus Hostels: Case of ITU, European Academic Research**  
BERKÖZ A. L., ÜLENGİN K. B.  
European Academic Research, cilt.6, sa.5, ss.2293-2313, 2018 (Hakemli Dergi)
- III. **The role of foreign direct investment and trade on carbon emissions in Turkey**  
KAYA G., ÜLENGİN K. B., KAYALICA M. Ö., Kumaş M.  
Environmental Economics, cilt.8, sa.1, ss.8-17, 2017 (Hakemli Dergi)
- IV. **Prioritization of Customer Order Selection Factors by utilizing Conjoint Analysis: A Case Study for a Structural Steel Firm**  
Nalbantoğlu B., Kadaifçi Ç., Topcu Y. İ., Ülengin K. B.  
International Journal of Social, Human Science and Engineering, cilt.8, sa.2, ss.146-150, 2014 (Hakemli Dergi)
- V. **Prioritization of Customer Order Selection Factors by utilizing Conjoint Analysis A Case Study for a Structural Steel Firm**  
AKYILDIZ B., KADAİFÇİ ARICAN Ç., TOPCU Y. İ., ÜLENGİN K. B.  
International Journal of Social, Human Science and Engineering, cilt.8, sa.2, ss.146-150, 2014 (Hakemli Dergi)

## Desteklenen Projeler

Ülengin K. B., Uray N., Ülengin F., TÜBİTAK Projesi, Pazarlama Ve Tüketici Odaklı Faktörlerin Binek Otomobil Firmalarının Performansı Üzerindeki Dinamik Etkilerinin Analitik Modellerle İncelenmesi, 2020 - 2022  
Ülengin K. B., Yükseköğretim Kurumları Destekli Proje, Hızlı Tüketim Malları Sektöründe Çoklu Seçim Modelleri, 2006 - 2007

## Metrikler

Yayın: 21  
Atıf (WoS): 1  
Atıf (Scopus): 6  
H-İndeks (WoS): 1  
H-İndeks (Scopus): 2